

MICA

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PROPER ETIQUETTE & ACCEPTABLE BEHAVIORS

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1. This museum is for friends and/or lovers and should not be experienced alone. Whenever walking through the galleries, make (consensual) physical contact with someone else. Hold hands, lock arms, or lean on one another.
2. This museum may make you feel quiet, like your thoughts aren't valuable to anyone else. Prevent brain loneliness by spontaneously sharing an opinion or idea with someone you didn't come in with.
3. This museum can unexpectedly provoke both pleasant and unpleasant emotions. Take precautions. Lock eyes with a friend for 20 full seconds after viewing the first artwork in each new gallery.
4. This museum takes itself too seriously and often makes no sense. Please diffuse this whenever possible. Laugh loudly every time you see something that confuses you.
5. This museum won't know your preferences unless you show them. Before leaving a room, slow clap for your favorite piece of art.
6. This museum privileges slow, boring movement. Shake it up. When leaving a gallery, spontaneously dance your way to the next.

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